



OFFICE OF THE GOVERNOR

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Financial Literacy Month

Every day, consumers conduct transactions in a complex financial system increasingly difficult to navigate. Economic success for our families requires informed financial decisions. Financial literacy empowers Californians to make wise financial decisions, improves the quality of their lives, and provides them with skills to achieve their financial goals.

The theme for this year's California Financial Literacy Month is "Prosperity Through Education." Organizations across the state will work together to reach out to the community and give consumers of all ages the tools that can help them build a successful financial future.

I encourage Californians to take advantage of free financial resources -- including seminars and workshops, classroom presentations, online services, and educational materials to better manage money, credit, investments and debt -- and learn to avoid identity theft, protect their privacy, and avoid financial scams and fraud.

Sincerely,



EDMUND G. BROWN JR.